

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1                   **Claim 1 (previously presented):**   Video telephone  
2                   apparatus comprising image pick-up means for picking up the  
3                   image of an object and generating a transmit picture signal  
4                   according to the image of the object, communication means  
5                   for transmitting and receiving said transmit picture signal  
6                   and a receive picture signal, and display means for  
7                   displaying video information based on the receive picture  
8                   signal received from said communication means,  
9                   characterized in that said video telephone apparatus  
10                  comprises detector means for detecting the orientation of  
11                  said video telephone apparatus and a rotating means for  
12                  rotating the orientation of an image in at least either of  
13                  said transmit picture signal and said receive picture  
14                  signal based on the detected orientation of the video  
15                  telephone apparatus and independent of the orientation of  
16                  a distant party video telephone apparatus.

1                   **Claim 2 (previously presented):**   Video telephone  
2                   apparatus according to claim 1, characterized in that  
3                   detector means for detecting the orientation of said video

4       telephone apparatus has image pick-up direction detector  
5       means for detecting the vertical direction of said image  
6       pick-up means.

1           **Claim 3 (original):**    Video telephone apparatus  
2       according to claim 1, characterized in that detector means  
3       for detecting the orientation of said video telephone  
4       apparatus has display direction detector means for  
5       detecting the vertical direction of said display means.

1           **Claim 4 (previously presented):**    Video telephone  
2       apparatus according to claim 1, characterized in that said  
3       rotating means has transmit image rotating means for  
4       performing rotation processing on said transmit picture  
5       signal based on the orientation of said video telephone  
6       apparatus.

1           **Claim 5 (previously presented):**    Video telephone  
2       apparatus according to claim 1, characterized in that said  
3       rotating means has receive image rotating means for  
4       performing rotation processing on said receive picture  
5       signal based on the orientation of said video telephone  
6       apparatus.

1           **Claim 6 (previously presented):**    Video telephone  
2        apparatus according to claim 1, characterized in that said  
3        video telephone apparatus comprises a first receiver means  
4        for regenerating a receive audio signal received from said  
5        communication means, a second receiver means for  
6        regenerating the receive audio signal received from said  
7        communication means to a signal level different from that  
8        of the first receiver means, and a receiver selector means  
9        for switching between said first receiver means and said  
10      second receiver means based on the orientation of said  
11      video telephone apparatus.

1           **Claim 7 (currently amended):**    Video telephone  
2        apparatus according to claim 1, characterized in that said  
3        video telephone apparatus comprises a first transmitter  
4        means for converting voice data into an electric signal to  
5        generate a transmit audio signal, a second transmitter  
6        means for converting voice data into an electric signal to  
7        generate a transmit audio signal whose signal level differs  
8        from that of the first receiver transmitter means, and a  
9        transmitter selector means for switching between said first  
10      transmitter means and said second transmitter means based  
11      on the orientation of said video telephone apparatus.

1           **Claim 8 (original):**    Video telephone apparatus  
2        according to claim 6, characterized in that said receiver  
3        selector means has picked-up image receiver means for  
4        switching between said first receiver means and said second  
5        receiver means based on the vertical direction of image  
6        pick-up means detected by image pick-up means detector  
7        means.

1           **Claim 9 (original):**    Video telephone apparatus  
2        according to claim 6, characterized in that said receiver  
3        selector means is display receiver selector means and  
4        switches between said first receiver means and said second  
5        receiver means based on the vertical direction or  
6        horizontal direction of the display means detected by  
7        display means detector means.

1           **Claim 10 (original):**    Video telephone apparatus  
2        according to claim 7, characterized in that said  
3        transmitter selector means has picked-up image transmitter  
4        means for switching between said first transmitter means  
5        and said second transmitter means based on the vertical  
6        direction of image pick-up means detected by image pick-up  
7        means detector means.

1                   **Claim 11 (original):**    Video telephone apparatus  
2        according to claim 7, characterized in that said  
3        transmitter selector means has display transmitter selector  
4        means for switching between said first transmitter means  
5        and said second transmitter means based on the vertical  
6        direction of display means detected by display means  
7        detector means.

1                   **Claim 12 (currently amended):**    Video telephone  
2        apparatus comprising image pick-up means for picking up the  
3        image of an object and generating a transmit picture signal  
4        according to the image of the object, communication means  
5        for transmitting and receiving said transmit picture signal  
6        and a receive picture signal, and display means for  
7        displaying video information based on the receive picture  
8        signal received from said communication means,  
9        characterized in that said video telephone apparatus  
10      comprises detector means for detecting the orientation of  
11      said video telephone apparatus and a rotating means for  
12      generating said transmit picture signal by rotating the  
13      orientation of an image picked up by said image pick-up  
14      means based on the detected orientation of said video  
15      telephone apparatus.

1                   **Claim 13 (previously presented):** The video telephone  
2                   apparatus according to claim 12, wherein said rotating  
3                   means further generates an image for displaying by rotating  
4                   the orientation of an image of said receive picture signal.

1                   **Claim 14 (new):** Video telephone apparatus according to  
2                   claim 1, wherein an upper side of the picked-up image in  
3                   gravity direction of said video telephone apparatus is  
4                   rotated so as to be an upper side of the picture of the  
5                   transmit picture signal is made as the upper side of the  
6                   picked up image in orientation.

1                   **Claim 15 (new):** Video telephone apparatus according to  
2                   claim 12, wherein an upper side of the picked-up image in  
3                   gravity direction of said video telephone apparatus is  
4                   rotated so as to generate said transmit picture signal  
5                   which forms a transmit picture in which an upper side of  
6                   the transmit picture is same as the upper side of the  
7                   picked up image in orientation.